

NINA BACANI

RECIPE CONTENT CREATOR, FOOD BUSINESS COACH, EBOOK AUTHOR

I'm a Philippine-based recipe content creator and food entrepreneur with a combined audience of over **3 million followers across social media** platforms as of December 2025.

Started my journey as a home baker in 2016, experimenting with simple recipes that evolved into practical, negosyo-ready food content during pandemic.

Through my recipes, digital publications, and educational content, I helped ****thousands of home-based food sellers—especially mothers—**learn proper food costing, pricing, and sustainable business practices.**

Mywork includes a growing collection of FoodPreneur eBooks designed to help aspiring foodpreneurs cook, earn, and grow with confidence.

I'm a simply wife and a mother of three girls, but continues to inspire Filipino moms by showing that a home kitchen can be the foundation of a meaningful livelihood.



1.69M++	1.3M+	320k+	29K++	128M++	322k+
Subscribers	Followers	Followers	Followers	Views	Members

74%
WOMEN

493M ++
IMPRESSIONS

30k++
MONTHLY
SUBSCRIBERS

BRAND DEALS



BRAND & CHANNEL COLLABORATION



PR KITS / INGREDIENT SPONSORS;



My Channel is focused on Business and Home Recipes not limited to filipino mummies like me, sharing videos from my Youtube channel and posting other ideas or promotional products and courses that can help in starting or growing a business.



PLATFORM LINKS

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TV/RADIO AND EVENT GUESTING



**NATIONAL FOOD FAIR
GUEST 2023**



**TRULY RICH CLUB
WEALTHCONFERENCE
GUEST SPEAKER 2022**



**WOFEX UNIVERSITY
GUEST SPEAKER 2021**



**GLOBE AT HOME
GUEST SPEAKER 2021**



**GMA UNANG HIRIT
FOODIE STAR 2021**



GMA UNANG HIRIT 2019



ABS-CBN UMAGANG KAY GANDA 2019



DZJV 1458



CATHOLIC MEDIA NETWORK



**DZAR 1026
RADYO BAZAAR**



**BO SANCHEZ' TRULY RICH CLUB:
SUCCESS LIVE**



GMA UNANG HIRIT 2016



ABS-CBN UMAGANG KAY GANDA 2018



ABS-CBN SWAK NA SWAK 2018



**DZAR 1026
RADYO BAZAAR**



DZRH MANILA

SOME BRAND COLLABS & PR KITS



EBOOKS



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